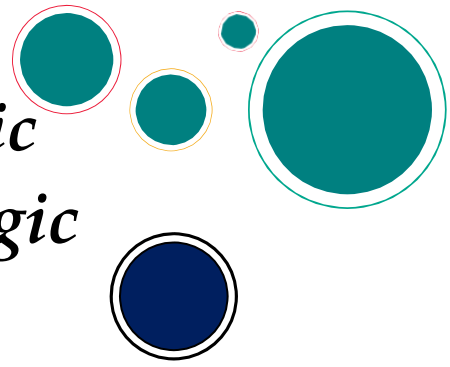




Building Your Personal Brand Through Authentic Networking and Strategic Partnerships



KEYNOTE: *Leah Nauseda*

TUESDAY, November 19, 2024

Dave & Busters, 45511 Park Ave, Ste D
Utica, MI 48315 OR Join Us via
Zoom Meeting

NETWORKING & CHECK-IN: 6:30-7:00pm MEETING:
7:00pm
PRESENTATION: 7:15pm

This is a great night to see what ABWA is about, meet the members, and network!

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

Changing Women's Lives... One Woman at a Time.

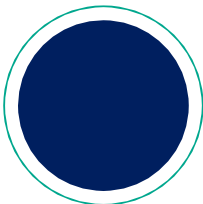
For more information about our Chapter, contact President, Heidi Jeney at:

586-549-6634

healthyjeney@gmail.com

or visit our website at

www.abwa-suburban.org



Learn how to build a personal brand that truly reflects who you are, and master forming strategic partnerships. This talk will show you the importance of creating genuine connections, offering real value in each interaction, and strategically using social media to enhance your networking efforts.

What You'll Learn:

1. Selective and Intentional Networking: Find out how to choose the right people to connect with, focusing on those who share your values and can help move your career forward. It's about quality, not quantity.
2. Bringing Value to Every Interaction: Discover how to make yourself a memorable and valuable connection by consistently offering something useful or insightful.
3. Cultivating Mutually Beneficial Relationships: Learn how to build professional relationships that are mutually beneficial. We'll touch on how to use social media smartly to keep up with and cheer on your connections, making sure your online interactions support your real-life networking.

As President of Lowisz Leadership Institute, a Qualigence International Company, Leah Nauseda. Leah is known for her ability to build powerful networks and her expertise in branding, actively forging genuine relationships that drive organizational growth. She works to define brand voices and ensures that each interaction aligns with organizational goals. Leah offers a well-rounded perspective on leadership and business growth, providing clients with a comprehensive approach to success.

Event cost is \$5 at the door, or pre-pay at: <https://abwa-suburban.org/meetings/>.

The cost includes networking, the meeting, and the program. You will order and pay for your own meal.

ZOOM cost is \$5, payable at the above link. The cost includes networking, the meeting, and the program. **Note: The ZOOM fee must be paid in advance by 3 p.m. the Sunday before the meeting.**

To RSVP, and/or request the ZOOM link, contact Michelle Harm at 248.880.7200 or MHarm248@gmail.com.