

Fueling Your Entrepreneurial Engines



KEYNOTE: *Carol Ward, Franchise Consultant*

TUESDAY, January 19, 2021

Online – Zoom Meeting

NETWORKING & CHECK-IN: 6:45-7:00pm

MEETING: 7:00pm

PRESENTATION: 7:30pm

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

*Changing Women's Lives...
One Woman at a Time.*

For more information about our Chapter, contact President Linda Kozyanowski at 586-530-0839 lindakozy@yahoo.com or visit our website at www.abwa-suburban.org



"Fueling Your Entrepreneurial Engines"

– Carol Ward, Franchise Consultant/Business Owner –
FranNet, an international franchise consultancy

A 5th generation business owner, Carol grew up searching for businesses with her father, who took a severance package at his organization to start a business. Today, she has helped more than 75 people get started in franchise businesses through her role at FranNet. She started as an employee at FranNet's international headquarters in 2013 before joining the FranNet of Michigan team as a business owner 4 years ago. Before changing to a career in franchising, Carol led public relations functions for various organizations, including her own consulting firm, a Fortune 500 company and an executive compensation and corporate governance firm.

She loves helping others tap into their motivation and value system to find the right career path or business to purchase.

If you'd like to learn your motivational profile before the meeting, here's a link to a no-cost assessment you can take and bring with you: The Business Evaluation and Suitability Test ("B.E.S.T") Site: <https://entrep.com/media/ccward>
Results are confidential, and you'll receive the complete report!

Event cost is offered at no cost. For more information and the ZOOM link, contact Julie Sullivan at (313) 287-2535, or abwajulie@gmail.com. Seating capacity is limited.